

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

Name of Candidate: _____	Date: _____
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I, Shelli Hutton,

being/on behalf of: Bill Nelson for Senate, a legally

qualified candidate of the Democrat political

party for the office of: US Senate

in the General

election to be held on: 11/06/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	as ordered	M-S			

Total Charges: \$	Gross	\$	net	
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HL # 6187448

## STATION ORDER

37,850

X

#0338 P. 014/015

Client: Bill Nelson for Senate  
 Media: TV  
 Product: Senate Race  
 Market: Miami-Ft. Lauderdale  
 Primary Demo: Adults 50+  
 Separation between spots: 30

Estimate: 492  
 Description: Nelson Miami 9.18-9.24  
 Flight Start Date: 9/18/2012 05:00 AM  
 Flight End Date: 9/24/2012 04:50 AM

Vendor: WSVN-TV  
 1401 75th Street Causeway  
 Miami, FL 33141

Send Billing To: Aber Hutton Media  
 6190 Grovedale Ct  
 Suite 200  
 Alexandria, VA 22310  
 Phone: 703-299-0395  
 Fax: 703-299-9211

Buyer: Shell Hutton

Phone: 305-761-8692  
 Fax: 305-785-2709  
 Affiliation: FOX

# 30330

Daypart Program	Daypart Code	STN Gross	Days Dur	Tue 9/18	Wed 9/19	Thu 9/20	Fri 9/21	Sat 9/22	Sun 9/23	Mon 9/24	Total Spots
WSVN-TV MTuWThF 6:30a-7:00a TODAY-FLORIDA	EM	\$650.00	30	1	0	1	1	0	0	0	3
MTuWThF 7:30a-7:30a TODAY-FLORIDA	EM	\$750.00	30	1	0	0	1	0	0	0	2
MTuWThF 7:30a-8:00a TODAY-FLORIDA	EM	\$750.00	30	0	1	1	0	0	0	0	2
MTuWThF 8:00a-8:30a TODAY-FLORIDA	EM	\$650.00	30	0	1	1	1	0	0	1	4
MTuWThF 10:00a-11:00a WENDY WILLIAMS	DT	\$200.00	30	0	1	0	0	0	0	1	2
MTuWThF 12:00p-12:30p CH7 NOON NEWS	DT	\$300.00	30	1	0	0	1	0	0	0	2
MTuWThF 12:30p-1:00p CH7 NWS-NOON	DT	\$300.00	30	0	1	0	0	0	0	0	1
MTuWThF 4:00p-4:30p CH7 NWS 4:00PM	EF	\$550.00	30	0	1	0	1	0	0	1	3
MTuWThF 4:30p-5:00p CH7 NWS 4:30PM	EF	\$550.00	30	1	0	1	0	0	0	1	3
MTuWThF 5:00p-5:30p CH7 NEWS	EN	\$1,000.00	30	0	0	1	0	0	0	1	2
MTuWThF 5:30p-6:00p CH7 NWS 5:30PM	EN	\$1,000.00	30	1	0	0	0	0	0	0	1
MTuWThF 6:00p-6:30p	EN	\$1,000.00	30	0	1	0	0	0	0	0	1

ABAR HUTTON

09/07/2012 17:45 7032989211



# STATION ORDER

#0333 P. 015/015

ABAR HUTTON

09/07/2012 17:48 7032989211

Revision #: Date: 9/7/2012  
 Send Billing To: Abar Hutton Media  
 6190 Grovedale Ct  
 Suite 200  
 Alexandria, VA 22310  
 Phone: 703-298-0395  
 Fax: 703-298-8211

Estimate: 492  
 Description: Nelson Miami 9.18-9.24  
 Flight Start Date: 9/18/2012 05:00 AM  
 Flight End Date: 9/24/2012 04:59 AM  
 Buyer: Shell Hutton

Vendor: WSVN-TV

1401 79th Street Causeway

Miami, FL 33141

Phone: 305-751-8692  
 Fax: 305-795-2709

Attribution: FOX

Daypart Program	Daypart Code	STN Gross	Days	Tue 9/18	Wed 9/19	Thu 9/20	Fri 9/21	Sat 9/22	Sun 9/23	Mon 9/24	Total Spots
WSVN-TV CH7 NWS 6:00PM											
MTUWTHF 6:30p-7:00p CH7 NWS 6:30PM	EN	\$1,000.00	30	0	0	0	1	0	0	1	2
MTUWTHF 7:00p-7:30p INSIDE EDITION<	PA	\$1,100.00	30	0	1	0	1	0	0	0	2
MTUWTHF 10:00p-11:00p CH7 NWS 10:00PM<	LN	\$1,700.00	30	1	0	0	1	0	0	0	2
MTUWTHF 9:00a-10:00a TODAY-FLORIDA	DT	\$250.00	30	1	0	0	0	0	0	0	1
Total Cost:		\$24,000.00		7	7	5	8	0	0	5	33
Total Spots:				7	7	5	8	0	0	5	33

Signature: \_\_\_\_\_



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Abar Hutton  
6190 Grovedale Ct., Suite 200  
Alexandria, VA 22310

## Contract # 30532

Schedule Dates 09/18/12-09/24/12  
Advertiser POL/B NELSON/D/SEN/FL (3426)  
Agency Abar Hutton (1762)  
Product Political Issues (1082)  
Brand BILL NELSON 4 SENATE (12284)  
Salesperson HRP/VA/MCGARR, MEGHAN (1117)  
Sales Office Washington DC  
Buyer Name HUTTON, SHELLI  
Phone/Fax /  
CPE 492  
Account Types National/Political Candidate  
Billing Type Standard  
Comments \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* BILL NELSON FOR SENATE

Date Entered 09/12/12  
Last Modified 09/12/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06187448  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,600.00  
Net Total \$20,400.00  
Sales Tax

## WSVN (WSVN)

By Broadcast Month  
Sep. 2012 33 \$24,000.00  
Grand Total: 33 \$24,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	6:30A- 7A (ET)	1		1	1	1	1			3	\$650.00	\$1,950.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
2.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	7A- 7:30A (ET)	1		1	1	1	1			2	\$750.00	\$1,500.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
3.0	Normal Line / SPOT	09/19/12-09/20/12	4	:30	7:30A- 8A (ET)	1		1	1	1	1			2	\$750.00	\$1,500.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
4.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	8A- 8:30A (ET)	1		1	1	1	1			3	\$650.00	\$1,950.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
5.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	8A- 8:30A (ET)	1	1							1	\$650.00	\$650.00	WSVN (WSVN)	TODAY FLORIDA	9/12/12
6.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	10A- 11A (ET)	1	1							1	\$200.00	\$200.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
7.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	12P- 12:30P (ET)	1		1	1	1	1			2	\$300.00	\$600.00	WSVN (WSVN)	NOON NEWS	9/12/12
8.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	12:30P- 1P (ET)	1		1	1	1	1			1	\$300.00	\$300.00	WSVN (WSVN)	NOON NEWS	9/12/12
9.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	4P- 4:30P (ET)	1		1	1	1	1			2	\$550.00	\$1,100.00	WSVN (WSVN)	4P NEWS	9/12/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	4P- 4:30P (ET)	1	1							1	\$550.00	\$550.00	WSVN (WSVN)	4P NEWS	9/12/12
11.0	Normal Line / SPOT	09/18/12-09/20/12	4	:30	4:30P- 5P (ET)	1		1	1	1	1			2	\$550.00	\$1,100.00	WSVN (WSVN)	430P NEWS	9/12/12
12.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	4:30P- 5P (ET)	1	1							1	\$550.00	\$550.00	WSVN (WSVN)	430P NEWS	9/12/12
13.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	5P- 5:30P (ET)	1			1	1	1			1	\$1,000.00	\$1,000.00	WSVN (WSVN)	5P NEWS	9/12/12
14.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	5P- 5:30P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	5P NEWS	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Abar Hutton  
6190 Grovedale Ct., Suite 200  
Alexandria, VA 22310

## Contract # 30532

### Schedule Dates

Advertiser

Agency

Product

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

09/18/12-09/24/12

POL/B NELSON/D/SEN/FL (3426)

Abar Hutton (1762)

Political Issues (1082)

BILL NELSON 4 SENATE (12284)

HRP/VA/MCGARR, MEGHAN (1117)

Washington DC

HUTTON, SHELLI

/

492

National/Political Candidate

Standard

BILL NELSON 4 SENATE

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* BILL NELSON FOR SENATE

Date Entered 09/12/12  
Last Modified 09/12/12  
Entered By Wendy Creque  
CO-OP No  
Headline # 06187448  
Demo A35+  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,600.00  
Net Total \$20,400.00  
Sales Tax

WSVN (WSVN)  
By Broadcast Month  
Sep. 2012 33 \$24,000.00  
Grand Total: 33 \$24,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	5:30P- 6P (ET)	1		1						1	\$1,000.00	\$1,000.00	WSVN (WSVN)	530P NEWS	9/12/12
16.0	Normal Line / SPOT	09/19/12-09/19/12	4	:30	6P- 6:30P (ET)	1			1					1	\$1,000.00	\$1,000.00	WSVN (WSVN)	6P NEWS	9/12/12
17.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6:30P- 7P (ET)	1				1				1	\$1,000.00	\$1,000.00	WSVN (WSVN)	630P NEWS	9/12/12
18.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6:30P- 7P (ET)	1	1							1	\$1,000.00	\$1,000.00	WSVN (WSVN)	630P NEWS	9/12/12
19.0	Normal Line / SPOT	09/19/12-09/21/12	4	:30	7P- 7:30P (ET)	1			1	1	1			2	\$1,100.00	\$2,200.00	WSVN (WSVN)	INSIDE EDITION	9/12/12
20.0	Normal Line / SPOT	09/18/12-09/21/12	4	:30	10P- 11P (ET)	1		1		1	1			2	\$1,700.00	\$3,400.00	WSVN (WSVN)	10P NEWS	9/12/12
21.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	10A- 11A (ET)	1	1							1	\$200.00	\$200.00	WSVN (WSVN)	WENDY WILLIAMS	9/12/12
22.0	Normal Line / SPOT	09/18/12-09/18/12	4	:30	9A- 10A (ET)	1		1						1	\$250.00	\$250.00	WSVN (WSVN)	TODAY IN FL	9/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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